**Answer all questions.**

1. Define e-marketplace and describe its attributes.
2. What is the difference between a physical marketplace and an e-marketplace (marketspace)?

3. List the components of a marketspace.

4. Define a digital product and provide five examples.

5. Describe private versus public e-markets.

6. Describe electronic storefronts and e-malls.

7. List the various types of stores and e-malls.

8. What are information portals? List the major types.

9. List the roles of intermediaries in e-markets.  
 10. Describe e-distributors.

11. List and briefly describe the dimensions by which electronic catalogs can be classified.

12. List the benefits of electronic catalogs.

13. Explain how customized catalogs are created and used.

14. Compare search engines with software agents.

15. Describe an electronic shopping cart.

16. Define auctions and describe how they work.

17. Describe the benefits of electronic auctions over traditional (off-line) auctions.

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19. Distinguish between forward and reverse auctions.

20. Describe the “name-your-own-price” auction model.

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